CTSeventim.AG

WHAT'S UP

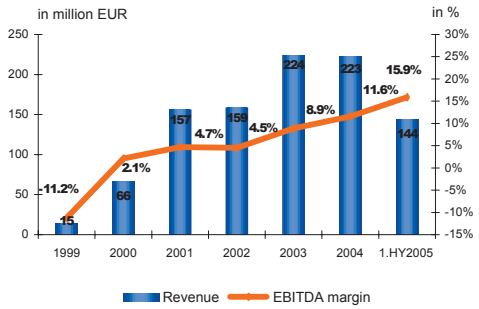
Nr. 5 • August 2005 AN INVESTOR AND PRESS SERVICE OF CTS EVENTIM AG www.eventim.de

Overview of the first half-year of 2005

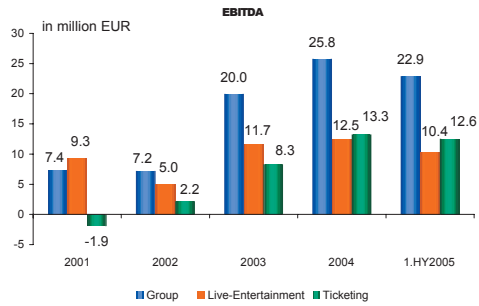
Highlights

- Successful ticketing for 2005 Confederations Cup and 2006 FIFA World Cup
- CTS EVENTIM recommends itself as partner to federations and sports organisers worldwide
- The Group's portals – eventim.de and getgo.de – profit from growing awareness
- 40 million visitors to eventim.de and getgo.de
- 1.5 million tickets sold via the Internet, not counting World Cup and Confederations Cup Tickets
- Revenue and earnings boosted by dynamic growth of Internet business
- Live Entertainment: Anastacia, Bruce Springsteen and REM & Co. provide sold-out tours and high revenues
- Five years after the IPO: shares at all-time high

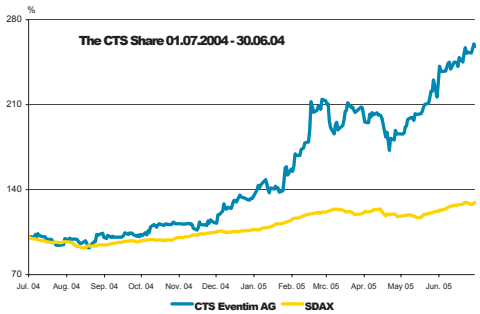
Excellent overall growth



EBITDA-growth

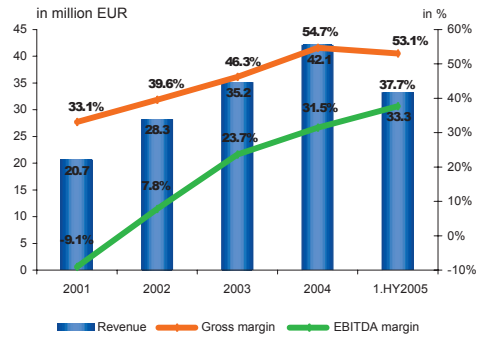


Share price climbs above 40 Euros for the first time in August 2005



- Latest analyst reports see target price at EUR 43 and EUR 45 *(Morgan Stanley, 19.07.05, Berenberg Bank, 02.08.05)*
- First-ever dividend payment planned for 2005
- 122% appreciation in share price since start of the year: Outperformer in SDAX index

Above average growth in Ticketing



Morgan Stanley raises share price target to 43 euros, 'overweight' rating

" Still 'Overweight' despite strong stock price performance"

A 45% increase in stock price over the past 3 months has been driven by a 25% rise in consensus EPS and market recognition of CTS's growth prospects. We think current business momentum and upcoming events will continue to drive estimates upwards.

Upgrading EPS by 17% and 23% for 2005 and 2006, respectively

Higher than expected YTD growth for events (22% YoY in 1Q05) and strong World Cup driven growth prospects in 2006, coupled with internet ticketing growth ahead of forecasts underpins our EPS upgrades.

(Analyst: Anuj Mutreja; Tel.: +44 (0)20 7425 3731, anuj.mutreja@morganstanley.com)

The complete research report by Morgan Stanley London (18 pages) can be downloaded as a pdf file from info@engel-zimmermann.de

SOFTWARE ENGINEERING FIRM WITH NEW NAME

ShowSoft GmbH now called CTS EVENTIM Solutions GmbH

ShowSoft GmbH, a developer and supplier of new technologies, has changed its name to CTS EVENTIM Solutions GmbH in order to show immediately and more distinctly, in its external communication, that it is an integral part of the CTS EVENTIM Group. Since its acquisition in 2001, this wholly-owned subsidiary has become an indispensable and important source of know-how and expertise for the entire range of products and services provided by CTS EVENTIM. The change of name is a logical continuation of the strategic integration efforts made in recent years. The corporate design of ShowSoft GmbH was adapted to that of the EVENTIM Group as early as 2003.

Leading in the field of in-house systems

Prior to its change of name, ShowSoft GmbH had established itself as a leading provider in the field of systems development, consulting/support and marketing, with a clientele of 120 firms in Germany and abroad. For the 'classical theatre' target group it is the market leader for 'in-house systems'. Its software solution, 'ShowSoft', which has now been incorporated in the new eventim.inhouse product category (as reported in 'What's Up', No. 4/2005), is deployed in classical theatres, by organisers of cultural events, and by sports organisers and arenas. Integrating the company into the EVENTIM Group means that customers now gain from a close relationship with the leading marketer of tickets for concerts, plays, sports and other events. Entire contingents of events are inputted via an automated interface into the national advance ticket sales system operated by CTS Eventim AG, thus achieving a much greater breadth of distribution. Complex IT projects, including payment solutions and access control systems, are also made feasible.

Extra concerts by Depeche Mode and Phil Collins

CTS customers gain from greater flexibility in marketing and ticketing

Whether Depeche Mode or Phil Collins – when pop and rock legends go on tour, tickets for the concerts are often completely sold out within a matter of hours. Ideally, performers will arrange extra concerts at short notice when demand is huge. It is imperative in such cases that the ticketing and marketing side responds quickly and efficiently to such changes. Thanks to the flexibility and marketing power of CTS EVENTIM's systems, these additional tickets can also be publicised and sold at short notice. In addition, the registration procedure for ticket providers allows fans who failed to get tickets the first time around to be informed about the extra contingents, thus providing value-added not only for the concert organiser in each case, but also for final customers.

Megatour by Depeche Mode

Depeche Mode is a case in point – in addition to eleven appearances across Germany, Depeche Mode will be giving three additional concerts in Hamburg, Munich and Düsseldorf in 2006. This means that Dave Gahan, Martin Gore and Andrew Fletcher will have the biggest tour itinerary ever in the history of their band. With more than 50 million albums sold and more than ten million people attending their gigs, the trio are now among the biggest stars in the electropop scene.

Extra tickets for Phil Collins

Another performer who has no difficulty filling concert halls with thousands of fans is Phil Collins. The original plan was for just one appearance in Düsseldorf. This exceptional artist can now be seen – and heard, of course – in a second live concert.

Tickets: **www.eventim.de**

CTS GOES CLASSIC

New partnerships with top organisers in Germany, Luxembourg and Switzerland

CTS EVENTIM intensifies its presence in the field of cultural entertainment by establishing three new partnerships with leading concert halls, theatres and opera houses. As a supplier of ticketing systems, CTS will be supporting Zurich's highly renowned theatre and opera house. These prestigious institutions are among the best-known in Europe, and the city's most-visited cultural centres. "These partnerships allow us to penetrate the Swiss market for classical entertainment", commented Klaus-Peter Schulenberg, CEO of CTS EVENTIM AG.

Quality of the highest level

Another Cooperation Agreement has been signed with the Philharmonie in Luxembourg. This, the leading concert hall in Luxembourg, offers visitors a fascinating range of music for different tastes – whether masterpieces from the classical repertoire, legendary jazz ensembles or the greatest chansoniers, events of the highest quality are guaranteed.

Cultural diversity for the city and region

In its role as systems supplier and exclusive sales partner, CTS EVENTIM supports both the city and the region of Baden-Baden, and handles the marketing of events. Whether theatre, festivals or the Philharmonia – Baden-Baden provides visitors with a wide range of cultural highlights the whole year round. CTS has also signed a cooperation agreement with the Festspielhaus in Baden-Baden. Opened in 1998, this is Europe's second largest opera house, featuring around 80 classical events a year.

WORLD CUP-READY

FIFA Confederations Cup a successful rehearsal for 2006

The champion nations from each continent met this summer for a real festival of football entertainment, with around 575,000 thrilled fans from all over the world seeing the FIFA Confederations Cup live in the stadium. This 'mini World Cup' was a successful rehearsal for the 2006 FIFA World Cup Germany™ next year, not only for the German football team, which reached a good third place, but also for CTS EVENTIM.

Internet ticket sales booming

Demand exceeded every expectation: more than ten million football fans wanted to see their stars live, a figure that far exceeded the supply of tickets. A total of 571,982 tickets were sold (not counting free tickets, VIP tickets and replacement tickets). 97% of buyers were from Germany. 83% of the tickets were sold via the www.FIFAworldcup.com website using the seat reservation systems provided by CTS EVENTIM. The average booking rate for each of the 16 matches was 84.7%. Matches played by the German team were not the only ones to be completely sold out. Other pair-offs that seemed less attractive for fans, such as Japan versus Mexico or Tunesia against Australia, showed a good booking rate of 50%. One additional service provided by CTS was also well received, namely the customer-friendly system for last-minute ticket sales, which enabled fans to book tickets by 12 noon on the day of the match and to collect the tickets by kick-off time at the stadium itself.

New technology implemented successfully

The Confederations Cup gave CTS EVENTIM an opportunity to test the technologies that will be used for the 2006 FIFA World Cup™. At the Waldstadion in Frankfurt, the RFID chip technology implemented on the tickets was successfully tested for the first time under real-life conditions. During the World Cup, entry to stadiums will be controlled electronically with the help of such RFID chips.

No difficulty with 'team specific ticket series' tickets

'Team specific ticket series' tickets (TST) were also tested during the Confederations Cup, with no problems being encountered. The challenge here was that tickets for TST holders which included an option on any semi-final involving the German team could not be produced until after the preliminary round, of course, because it was not known before then which stadium the team trained by Jürgen Klinsmann would be playing in. A specially developed collection voucher ensured smooth issuing of tickets at the stadium, however.

IN CONCERT

When an autumn full of the best in music lies just ahead ...

... it's time to secure tickets for the best live acts. The quickest and most convenient way is through www.eventim.de and www.getgo.de

Phil Collins – a leading light of international pop
(on tour in Germany: 12.11. + 13.11.2005)

His albums are guaranteed chart hits, his soundtracks won him an Oscar, a Grammy and a Golden Globe, and whatever the venue, tickets are sold out in no time at all. The list of Phil Collins' talents is unending – be it as singer, songwriter, producer or musician, as lead vocalist of Genesis or as a solo performer. The world-famous pop star began his 'First Final Farewell Tour' in summer 2004, yet there is no need to fear any final farewell in the near future. In November, Phil Collins will be back on German stages.

Mando Diao – smart Swedes with a biting edge
(on tour in Germany: 12.10. – 20.10.2005)

People in the pop and rock business have long been aware that tasty crispbread is not the only thing to have come out of the far North. Despite the Mediterranean sound of their name, Mando Diao are genuine representatives of good Swedish rock 'n roll. The five guys in the band display a justified level of self-confidence by putting themselves on a plane with The Who and The Kinks. Their music offers everything one expects from a good rock band – from tender lyrics to screaming anger and the pulsating drive of rhythm guitars.

Jamiroquai – plenty of beat and dynamite
(on tour in Germany: 18.09. – 05.10.2005)

Jamiroquai is not just frontman Jay Kay and his crazy head coverings, but also a band which created a unique and innovative blend of 70s soul, funk, disco and hip hop back in the early 90s. Little more was heard from Jamiroquai for quite some time until these British pop stars staged a recent and rousing comeback – with their new album 'Dynamite' they have produced a veritable fireworks display of live tracks showing Jay Kay, an excellent performer, from his best side in some stunning shows.

TICKET CHARTS

TOP 10 · Week 33 '05

This week's event hits

1	Coldplay	last week 02
2	Söhne Mannheims	last week 09
3	Andrea Berg	last week 01
4	Mando Diao	last week 04
5	Nickelback	new entry
6	Phil Collins	last week 03
7	Depeche Mode	last week 05
8	Eins Live Krone 2005	new entry
9	Wir sind Helden	new entry
10	NENA	new entry

PUBLISHERS'S NOTES

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EVENTS CALENDAR AUGUST 2005 – DECEMBER 2005

Veranstaltung	Termine	Ort
Abba Mania	27.08.05 – 01.02.05	Wiehl-Bielstein, Hof/Saale, Chemnitz, Dresden, Gera, Augsburg, Stuttgart, Zwickau, Nürnberg, Mainz, Erfurt, Leipzig, Suhl, Mannheim, Kempten, Freiburg, Landshut, Karlsruhe, Bamberg, Cologne, Frankfurt, Regensburg, Würzburg, Flensburg, Halle, Stade, Wolfsburg, Bielefeld, Braunschweig, Berlin, Nordhausen, Wetzlar, Rostock, Basel, Zürich, Cottbus, Magdeburg, Balingen, Riesa, Koblenz, Delbrück, Oberhausen, Kiel, Differdange-Oberkorn, Bremen, Bremerhaven, Hanover, Alsdorf, Ulm, Mönchengladbach, Baden-Baden, Düren, Bochum, Passau
A-HA	29.10.05 – 30.11.05	Cologne, Frankfurt, Berlin, Magdeburg, Hamburg, Munich, Friedrichshafen, Stuttgart, Dresden, Rostock
Annett Louisan	13.09.05 – 21.10.05	Hanau, Lemgo
Arch Enemy	04.10.05 – 11.10.05	Cologne, Stuttgart, Osnabrück, Hamburg, Berlin
Backstreet Boys	05.10.05 – 29.10.05	Hamburg, Hanover
Billy Idol	25.11.05 – 08.12.05	Hanover, Berlin, Frankfurt, Leipzig, Stuttgart, Munich, Düsseldorf
Bob Dylan	24.10.05 – 08.11.05	Hamburg, Berlin, Hannover, Oberhausen, Wetzlar, Erfurt, Munich
Brendan Benson	22.10.05 – 27.10.05	Cologne, Hamburg, Berlin, Munich, Frankfurt
Bryan Adams	18.09.05 – 20.09.05	Mannheim, Erfurt, Cologne
Bullet for my Valentine	08.09.05 – 11.09.05	Munich, Cologne, Hamburg, Berlin
Caveman	14.09.05 – 05.11.05	Kempten, Erfurt, Chemnitz
Coheed & Cambria	19.08.05 – 01.09.05	Erfurt, Cologne, Hamburg, Berlin, Munich
Coldplay	28.10.05 – 10.11.05	Oltsen, Leipzig, Mannheim
Echo & The Bunnymen	03.11.05 – 06.11.05	Cologne, Hamburg, Berlin
Funeral For a Friend	30.08.05 – 01.09.05	Aschaffenburg, Hamburg, Berlin
Heino	10.11.05 – 19.11.05	Berlin, Leipzig, Cottbus, Dresden, Chemnitz
Institute	08.09.05	Berlin
Jamiroquai	18.09.05 – 05.10.05	Hamburg, Düsseldorf, Berlin, Munich, Frankfurt
John Butler Trio	27.10.05 – 29.10.05	Cologne, Hamburg, Berlin
Joja Wendt	26.09.05 – 04.02.06	Hamburg, Buchholz, Mannheim, Hannover, Siegen, Flensburg, Erfurt Bremen, Vechta, Kiel, Göttingen, Kassel, Bielefeld, Bühl/Baden, Rechberghausen, Stuttgart, Karlsruhe, Rostock, Marburg, Lübeck, Ahrensburg, Bamberg, Düsseldorf, Celle, Frankfurt, Coburg, Stade
Juanes	23.09.05 – 24.09.05	Berlin, Hamburg
Juliette & The Licks	12.08.05 – 08.09.05	Berlin, Frankfurt, Munich
Kaizers Orchestra	13.09.05 – 04.10.05	Hamburg, Berlin, Frankfurt, Munich, Heidelberg, Cologne, Bielefeld, Bremen
Keith Urban	19.10.05 – 22.10.05	Hamburg, Berlin, Cologne, Munich
Katie Melua	01.09.05 – 02.09.05	Hamburg, Bonn
Korn	26.08.05 – 29.08.05	Cologne, Berlin
Lady Salsa	18.08.05 – 03.09.05	Bremen, Berlin, Bern, Sursee, Basel
Lord of the Dance	01.10.05 – 13.11.05	Hameln, Halle, Rostock, Chemnitz, Nürnberg, Ilsenburg, Trier, Emden, Bremerhaven, Krefeld, Pforzheim, Salzburg, Wels, Friedrichshafen, Tuttlingen, Regensburg, Landshut, Würzburg, Balingen, Fulda, Berlin, Lübeck, Brunswick, Magdeburg, Frankfurt (Oder), Erfurt, Münster, Duisburg, Düren, Bielefeld, Wetzlar, Göttingen, Kassel
Madsen	20.08.05 – 30.10.05	Oberhausen, Erfurt, Cologne, Elmshorn, Dresden, Berlin, Münster, Lingen, Cologne, Lahnstein, Stuttgart, Kaiserslautern, Graz, Wien, Salzburg, Aigen, Steyr, Karlsruhe, Fulda, Hannover, Einbeck, Darmstadt, Heidelberg, Munich, Leipzig, Nuremburg, Potsdam, Flensburg, Bremen, Hamburg
Mamma Mia	30.08.05 – 26.12.05	Cologne, Oberhausen, Berlin, Frankfurt, Leipzig, Wien, Erfurt, Munich

Veranstaltung	Termine	Ort
Mando Diao	12.10.05 – 08.11.05	Hamburg, Berlin, Leipzig, Munich, Hannover, Offenbach, Cologne, Stuttgart, Hamburg
Mario Adorf	08.09.05 – 24.09.05	Munich, Hamburg, Frankfurt, Cologne, Berlin, Mainz
Marshall & Alexander	26.08.05 – 22.01.06	Augsburg, Thale, Magdeburg, Fulda, Erfurt, Berlin, Heiligenstadt, Nordhausen, Hettstedt, Quedlinburg, Mühlhausen, Meißen, Crimmitschau, Gotha, Suhl, Dresden, Rostock, Hohendodeleben, Lübben, Reichenbach, Sollberg/Erzgebirge, Bayreuth, Heubach, Basel, Nuremburg, Straubing, Chemnitz, Zwickau, Göttingen, Kassel, Bonn, Rendsburg, Bielefeld, Giessen
Monster Jam	14.10.05 – 15.10.05	Oberhausen
Motörhead	16.10.05 – 25.10.05	Hamburg, Herford, Wiesbaden, Berlin, Erfurt, Stuttgart
My Chemical Romance	30.08.05 – 17.11.05	Bochum, Hamburg, Cologne, Berlin, Munich
Nickelback	13.09.05 – 17.09.05	Stuttgart, Leipzig, Hamburg
Opeth	10.09.05 – 21.12.05	Cologne, Essen, Berlin, Hamburg, Munich, Stuttgart
Otto	23.09.05 – 14.11.05	Kiel, Oldenburg, Sulingen, Trier, Pforzheim, Ravensburg, Freiburg, Stuttgart, Salzburg, Mannheim, Karlsruhe, Heilbronn, Düsseldorf, Fulda, Bochum, Düren, Duisburg, Wetzlar, Isenburg, Rotenburg, Cottbus, Dresden, Zwickau, Gera, Erfurt, Frankfurt, Suhl, Nordhausen, Brunswick, Berlin, Hof, Vienna, St.Pölten, Landshut, Kempten, Zürich
Peter Maffay	18.11.05 – 19.11.05	Nuremburg, Erfurt
Phil Collins	12.11.05 – 13.11.05	Düsseldorf
Queens of the Stone Age	24.08.05 – 31.08.05	Hamburg, Stuttgart, Wiesbaden
Ronan Keating	02.09.05	Mannheim
Runrig	28.11.05 – 03.12.05	Hamburg, Cologne, Koblenz, Stuttgart, Oberhausen
Seether	25.09.05 – 02.10.05	Cologne, Hamburg, Berlin, Munich
Simply Red	14.11.05 – 22.12.05	Hamburg, Cologne, Mannheim, Frankfurt, Leipzig, Munich
Social Distortion	21.08.05 – 30.08.05	Erfurt, Wiesbaden, Stuttgart, Munich, Konstanz
Staind	29.09.05 – 19.10.05	Düsseldorf, Dortmund, Munich, Berlin, Hamburg, Mannheim, Stuttgart
Stefan Gwildis	27.08.05 – 26.11.05	Lohfelden, Koblenz, Soest, Herford, Cologne, Friedrichshafen, Freiburg, Saarbrücken, Munich, Graz, Salzburg, Amstetten, Innsbruck, Ulm, Heilbronn, Bochum, Göttingen, Oldenburg, Flensburg, Lüneburg, Berlin
Stereophonics	02.10.05 – 04.10.05	Hamburg, Cologne, Berlin
Steve Vai	27.09.05 – 17.10.05	Munich, Stuttgart, Cologne, Hamburg, Berlin
Sugarplum Fairy	30.09.05 – 12.10.05	Munich, Mannheim, Cologne, Hamburg, Berlin
The All American Rejects	30.08.05 – 31.08.05	Cologne, Berlin
The Ark	21.09.05 – 29.09.05	Munich, Frankfurt, Berlin, Hamburg, Cologne
The Hellacopters	19.09.05 – 05.10.05	Hamburg, Stuttgart, Wiesbaden, Leipzig, Cologne, Munich, Dortmund, Bremen, Berlin
The Rasmus	17.10.05 – 20.11.05	Hamburg, Cologne, Zürich, Vienna, Munich, Bochum, Berlin
The Subways	21.08.05 – 23.09.05	Erfurt, Berlin, Frankfurt, Munich, Dresden, Hamburg, Cologne
Tom Vek	26.09.05 – 29.09.05	Berlin, Munich, Cologne, Hamburg
Überraschungsfest der Volksmusik	10.11.05 – 30.11.05	Rotenburg a.d.Fulda, Ilsenburg, Neubrandenburg, Chemnitz
Vanessa Petruo	28.09.05 – 06.10.05	Bremen, Hamburg, Brunswick, Berlin, Cologne, Munich, Stuttgart, Frankfurt
Westernhagen	17.10.05	Munich
Wilco	07.09.05 – 11.09.05	Munich, Cologne, Berlin, Hamburg
WWE RAW	15.11.05 – 16.11.05	Leipzig, Hamburg